

Lecteur au Numéro Moyen

| | Ensemble | | | Hommes | | | Femmes | | | Foyers CSP+ | | |
|------------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|-------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Ensemble | 2 541 | 100.0% | 4.7% | 1 472 | 100.0% | 5.7% | 1 069 | 100.0% | 3.8% | 1 005 | 100.0% | 5.1% |
| Sexe | | | | | | | | | | | | |
| Femme | 1 069 | 42.0% | 3.0% | - | - | - | 1 069 | 100.0% | 3.0% | 415 | 41.0% | 4.0% |
| Homme | 1 472 | 57.0% | 5.0% | 1 472 | 100.0% | 5.0% | - | - | - | 590 | 58.0% | 5.0% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 345 | 13.0% | 4.0% | 234 | 15.0% | 6.0% | 111 | 10.0% | 2.0% | 132 | 13.0% | 4.0% |
| 25 à 34 ans | 397 | 15.0% | 5.0% | 204 | 13.0% | 5.0% | 193 | 18.0% | 5.0% | 178 | 17.0% | 5.0% |
| 35 à 49 ans | 655 | 25.0% | 5.0% | 384 | 26.0% | 6.0% | 271 | 25.0% | 4.0% | 336 | 33.0% | 5.0% |
| 50 à 59 ans | 605 | 23.0% | 4.0% | 348 | 23.0% | 5.0% | 257 | 24.0% | 3.0% | 308 | 30.0% | 5.0% |
| 60 ans et plus | 538 | 21.0% | 3.0% | 302 | 20.0% | 4.0% | 236 | 22.0% | 2.0% | 51 | 5.0% | 6.0% |
| Pcs individu | | | | | | | | | | | | |
| Affaires et cadres | 380 | 14.0% | 5.0% | 249 | 16.0% | 6.0% | 130 | 12.0% | 4.0% | 357 | 35.0% | 5.0% |
| Agriculteurs | 15 | 0.0% | 3.0% | 13 | 0.0% | 5.0% | 2 | 0.0% | 0.0% | 2 | 0.0% | 3.0% |
| Autres inactifs | 404 | 15.0% | 4.0% | 230 | 15.0% | 6.0% | 173 | 16.0% | 3.0% | 115 | 11.0% | 3.0% |
| Employés | 405 | 16.0% | 5.0% | 149 | 10.0% | 6.0% | 256 | 23.0% | 4.0% | 54 | 5.0% | 4.0% |
| Ouvriers | 326 | 12.0% | 5.0% | 257 | 17.0% | 5.0% | 69 | 6.0% | 4.0% | 27 | 2.0% | 4.0% |
| Petits patrons | 88 | 3.0% | 4.0% | 64 | 4.0% | 5.0% | 24 | 2.0% | 3.0% | 81 | 8.0% | 5.0% |
| Professions intermédiaires | 373 | 14.0% | 5.0% | 184 | 12.0% | 5.0% | 189 | 17.0% | 4.0% | 322 | 32.0% | 5.0% |
| Retraités | 551 | 21.0% | 3.0% | 325 | 22.0% | 4.0% | 226 | 21.0% | 2.0% | 46 | 4.0% | 7.0% |
| Habitat | | | | | | | | | | | | |
| Agglo. + 100 000 hab | 533 | 21.0% | 3.0% | 344 | 23.0% | 4.0% | 189 | 17.0% | 2.0% | 231 | 23.0% | 3.0% |
| Agglo. 20 000 à 100 000 hab | 262 | 10.0% | 3.0% | 178 | 12.0% | 5.0% | 84 | 7.0% | 2.0% | 67 | 6.0% | 3.0% |
| Agglo. - 20 000 hab | 299 | 11.0% | 3.0% | 154 | 10.0% | 3.0% | 145 | 13.0% | 2.0% | 98 | 9.0% | 3.0% |
| Agglo. paris | 1 160 | 45.0% | 13.0% | 655 | 44.0% | 15.0% | 506 | 47.0% | 10.0% | 484 | 48.0% | 11.0% |
| Communes rurales | 287 | 11.0% | 2.0% | 141 | 9.0% | 2.0% | 145 | 13.0% | 2.0% | 126 | 12.0% | 3.0% |